

the oceanfront

Fact Sheet

The Oceanfront is the exclusive collection of Southern California's four premier coastal communities and is home to some of the world's most breathtaking beaches, award-winning resorts and spas, superior restaurants, championship golf, distinguished art and cultural events, abundant outdoor activities, world-class shopping and much more.

Web site: TheOceanfrontCA.com offers comprehensive destination information, convenient online booking for member hotels/resorts, as well as current news, special offers, and images.

Social media: Facebook.com/TheOceanfrontCA
Twitter @OceanfrontCA
The Oceanfront Blog (theoceanfrontca.com/orange-county-blog)
Oceanfront TV (youtube.com/theoceanfront)

Structure: **The Oceanfront** is a joint venture, private membership organization comprising Orange County, California's leading coastal resorts, shopping venues and visitors bureaus.

Mission: To provide the ultimate resource for destination insights, luxury accommodations, meetings information, activities, and tips for travelers to Orange County's magnificent coast.

Leadership: **The Oceanfront** benefits from the talents and leadership of resort general managers, property owners, retail professionals and marketing experts who represent its membership.

Communities: **The Oceanfront** includes the coastal communities of Huntington Beach, Newport Beach, Laguna Beach and Dana Point.

Membership:

Resorts & Shopping

- Balboa Bay Club & Resort (Newport Beach)
- Hilton Waterfront Beach Resort (Huntington Beach)
- Hyatt Regency Huntington Beach Resort & Spa (Huntington Beach)
- Montage Laguna Beach (Laguna Beach)
- The Ritz-Carlton, Laguna Niguel (Dana Point)
- Surf & Sand Resort (Laguna Beach)
- Laguna Cliffs Marriott Resort & Spa (Dana Point)
- South Coast Plaza (Costa Mesa)

Convention & Visitors Bureaus

- Anaheim/Orange County Visitor & Convention Bureau
- City of Dana Point
- Huntington Beach Marketing and Visitors Bureau
- Laguna Beach Visitors and Conference Bureau
- Newport Beach Conference and Visitors Bureau

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